

## CLAIMS

WHAT IS CLAIMED IS:

1. A funeral home website that includes a memorial site comprising: (a) a first set of web pages, including at least a first page which includes an unassigned template for inputting information corresponding to a deceased person, the first page being accessible for editing by using a first confidential password; and (b) a second set of web pages, including at least a second page which includes an assigned template for inputting information corresponding to the same deceased person, the second page being accessible for editing by using a second confidential password.

2. The funeral home website of Claim 1, wherein the first set of web pages includes (a) a Director's Page, which can be accessed by clicking a hyperlink on the main website; and (b) one or more pages for creating the memorial site, the one or more pages including one or more blank templates, wherein the one or more pages can be accessed by pressing a hyperlink on the Director's Page, the one or more blank templates including at least a first template having at least one blank field for entering the name of the deceased person.

3. The website of Claim 2 wherein the one or more templates within the first set of web pages includes a second unassigned template providing at least a second blank field for entering additional information corresponding to the deceased person, the additional information including a narrative describing the deceased person.

1 4. A funeral home website stored on a web server, the website including a memorial site having  
2 at least two sets of memorial site pages, the first set of memorial site pages including multiple  
3 memorial site pages, not being assigned to a specific deceased individual, the second set of memorial  
4 site pages including individual memorial site pages, each being assigned to a specific deceased  
5 individual, wherein at least some of the multiple memorial site pages can be accessed for editing  
6 only by use of a first password and wherein at least some of the individual memorial site pages can  
7 be accessed for editing only by use of either the first password or a second password.

5. The website of Claim 4, wherein the first password is a funeral director password and the  
second password is a family member password.

6. The website of Claim 4, wherein the multiple memorial site pages include a Director's Page.

7. The website of Claim 4, wherein the multiple memorial site pages include at least one  
unassigned template.

1 8. The website of Claim 4, wherein the multiple memorial site pages include a Director's Page,  
2 which has a hyperlink to an unassigned page that includes an unfilled template.

1 9. The website of Claim 4, wherein the individual memorial site pages include at least one page  
2 having a filled or assigned template.

1 10. The website of Claim 9, wherein the filled or assigned template includes the name of the  
2 deceased individual.

1 11. The website of Claim 9, wherein the filled or assigned template includes the date of birth and  
2 the date of death of the deceased individual.

1 12. The website of Claim 9, wherein the filled or assigned template includes a funeral  
2 announcement.

1 13. The website of Claim 12, wherein the funeral announcement includes a narrative relating to  
2 the personal history of the deceased individual.

1 14. The website of Claim 4, wherein the multiple memorial site pages include at least one page  
2 having an unfilled template and wherein the individual memorial site pages include at least one page  
3 having a filled template that is created by inputting information into the unfilled template, the filled  
4 template including the name, date of birth, date of death and funeral announcement of the deceased  
5 individual that includes a narrative relating to the personal history of the deceased individual.

1 15. A system for on-line creation and editing of memorials for deceased persons, comprising a  
2 web server associated with a first funeral home website, the web server including one or more  
3 memorial sites, each memorial site associated with a deceased person, each memorial site including  
4 a first set of memorial site web pages, each first set of memorial site web pages including one or

1 more first level protected web pages requiring a funeral director confidential password associated  
2 with the first funeral home website for editing the first level protected web pages.

1 16. The system of Claim 15, wherein the memorial site also includes a second set of memorial  
2 site web pages, each second set of memorial site web pages including one or more second level  
3 protected web pages requiring a family member confidential password assigned to the family of the  
4 deceased person.

1 17. A system for on-line creation and editing of a memorial for a deceased person, comprising  
2 (a) first confidential access means, including data stored in memory corresponding to a first  
3 confidential password to provide access to a first set of web pages corresponding to the deceased  
4 person; and (b) second confidential access means, including data stored in memory corresponding  
5 to a second confidential password to provide access to a second set of web pages corresponding to  
6 the deceased person; wherein (c) the first and second confidential passwords can be used to create  
7 and edit the memorial for the deceased person by inputting information corresponding to the  
8 deceased person from different workstations.

1 18. A system for on-line creation and editing of a personalized memorial for a deceased person,  
2 comprising a funeral workstation located in a funeral home and at least one family workstation not  
3 located in the funeral home, each workstation having on-line viewing access to a website associated  
4 with the funeral home, the website including or being linked to a memorial site which includes one  
5 or more memorial site pages associated with the deceased person, wherein different passwords

1 provide different levels of editing access to the memorial site pages, including a first password  
2 providing a first level of protected editing access to a first set of web pages forming part or all of the  
3 memorial site pages and a second password providing a second level of protected editing access to  
4 a second set of web pages forming a subset of the memorial site pages, wherein the protected access  
5 provides the user with the ability to create or edit the personalized memorial.

1 19. The system of Claim 18, wherein the first set of web pages includes a first template for  
2 entering basic personal information relating to the deceased person, including the name of the  
deceased.

20. The system of Claim 18, wherein the memorial site pages includes unprotected web pages,  
including a displayed memorial page, which contains the announcement or obituary of the deceased  
person and a photograph of the deceased person.

21. A system for providing on-line access to a funeral home website, which includes a  
personalized memorial site for a deceased individual, the system comprising:

a web server having web pages stored in memory;

the web pages including a first set of pages, the first set of pages being accessible by  
use of a funeral director password, wherein the funeral director password can be  
transmitted to the web server from a first workstation connected on-line to the web  
server; and

1 the web pages further including a second set of pages, the second set of pages being  
2 accessible by use of either the funeral director password or a family member  
3 password, wherein the family member password can be transmitted to the web server  
4 from either the first workstation or a second workstation connected on-line to the  
5 web server;

6 wherein the web pages include at least one page having an unassigned template for  
7 creating a personalized memorial site for a deceased individual;

8 wherein an assigned template containing the personalized memorial can be created  
by inputting personal information into the unassigned template from the first  
workstation using the funeral director password; and

wherein the assigned template forms part of the second set of pages and can be edited  
from either the first workstation using the funeral director password or the second  
workstation using the family member password.

22. The system of Claim 21, wherein the first set of web pages further includes a second template  
for inputting a funeral announcement relating to the deceased person, including a personal history  
of the deceased person.

23. The system of Claim 22 wherein the second set of web pages includes a third template that  
includes the personal history of the deceased person from the second template.

24. A method of providing an interactive on-line memorial for funeral homes,

comprising the steps of:

- a. providing one or more memorial sites associated with a funeral home website, the funeral home main website and the one or more memorial sites being accessible on-line via a funeral home workstation; and
- b. providing a funeral home password for editing the one or more memorial sites from the funeral home workstation, the funeral home password providing editing access to the one or more memorial sites; wherein
- c. a first memorial site can be prepared for a first deceased person by a funeral director associated with the funeral home by accessing the funeral home main website and inputting the funeral home password to gain editing access to the first memorial site and then inputting a first data set to the first memorial site, the first data set comprising preliminary information, including the name of the first deceased person.

25. A method of providing an interactive on-line memorial, comprising the steps of:

- a. providing a website connected to a web server, the website having one or more memorial sites, the website and the memorial sites being accessible on-line via a workstation;
- b. providing a password for editing the one or more memorial sites from a central workstation, wherein the password provides editing access to the one or more memorial sites;

- 1 c. accessing the website and inputting the password to gain editing access to the first  
2 memorial site; and  
3 d. preparing the first memorial site for a first deceased person by inputting a first data  
4 set to the first memorial site, the first data set comprising preliminary information,  
5 including the name of the first deceased person.

1 26. The method of Claim 25, additionally comprising the step of preparing a second memorial  
2 site for a second deceased person, by: (a) accessing the main website; (b) inputting the password to  
3 gain editing access to the second memorial site; (c) creating the second memorial site; and (d)  
4 inputting a second data set to the second memorial site, the second data set comprising preliminary  
5 information, including the name of the second deceased person.

1 27. The method of Claim 25, wherein a first workstation has a first level of editing access to the  
2 memorial site by use of a first confidential password; a second workstation has a second level of  
3 editing access to the memorial site by use of a second confidential password; and a third workstation  
4 has no editing access to the memorial site, but has viewing access to the memorial site.

1 28. The method of Claim 25, wherein the preliminary information comprises account  
2 information, and wherein viewing access to the first data set requires use of a first confidential  
3 password.



1 29. A method for creating a personalized on-line memorial site for a deceased individual, the  
2 memorial site being part of a funeral home website stored on a web server, the method comprising  
3 the steps of:

4 logging onto the website from a workstation;

5 inputting a password from the workstation to gain editing access to a first set of  
6 pages, the first set of pages being protected from access by users who do not input  
7 the password, wherein the first set of pages includes a page having a first template  
8 having fields for inputting the deceased individual's name, date of birth, date of death  
and personal history; and

9 filling the fields in the first template by inputting personal information in the fields,  
10 the personal information including the deceased individual's name, to provide a  
11 second template assigned to the deceased individual, the second template including  
12 at least some of the fields of the first template along with the inputted personal  
13 information, such information being stored in memory on the web server, the second  
14 template being accessible for on-line editing from the funeral home workstation,  
15 wherein a memorial display page is provided, the memorial display page being stored  
16 on the web server, the memorial display page including the personal information  
17 inputted into the first template, the memorial display page being accessible on-line  
18 to users without a password.  
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1 30. The method of Claim 29, wherein the personal information additionally includes the date of  
2 birth, date of death and personal history.

1 31. The method of Claim 29, wherein the workstation is a funeral director workstation, located  
2 in a funeral home.

1 32. The method of Claim 29, wherein the second template forms part of a second set of pages,  
2 the second template being accessible for editing by use of a family password.

33. The method of Claim 29, wherein the password is a funeral director password.

34. The method of Claim 33, wherein the second template forms part of a second set of pages,  
the second template being accessible for editing by use of a family member password, and wherein  
the method additionally comprises the step of editing the second template using either the funeral  
director password or the family member password to provide an altered second template stored in  
the web server, and to provide an altered memorial display page stored in the web server, the altered  
memorial display page being accessible on-line to users without use of either the funeral director  
password or the family member password.